



Olu Burrell, PCC

Olutosin “Olu” Burrell truly embraces his identity as a multi-potentialite. He is at once a Global Executive & Leadership Coach; People Strategy & Organization Development Consultant; A.B.I.D.E. (Access, Belonging, Inclusion, Diversity, and Equity) Consultant, Writer and Speaker. With more than 20 years of professional experience, Olu’s work has taken him through several sectors: local and federal government, not-for-profit, K-12 and Higher Education, the Fortune 1000 and the Global 500, as well as faith-based communities.

Mark Twain once said, “The two most important days of your life are the day you are born and the day you figure out why.” The day Olu was born was May 19th; the day he figured out why was February 14, 2011. For it was on that day that he realized for the first time in his life that his whole first name—Olutosin—in addition to having a Nigerian origin was also an anagram for the word “Solution.” Since that day more than ten years ago, Olu has committed to not only being a lifelong learner, but a lifelong practitioner of his craft.

A sought-after speaker, moderator, and facilitator, Olu counts storytelling and spoken word as part of his strengths and, where appropriate, includes them in his engagements as he encourages his clients to craft their own legend. This includes A student of inquiry, he treats the interrogative as the imperative in establishing connection, and most importantly, breakthrough.

Education

Olu holds a Master of Science in Organization Development from American University, a Bachelor of Arts in English from Howard University, and a graduate certificate in Comprehensive Evidence-Based Coaching from Fielding Graduate University.

Experience

Olu has had over 20 years of experience; said experience has seen him follow a career trajectory that spanned from youth education to youth employment to adult employment and adult education and into his current space of leadership development and Executive Coaching, among other pursuits. Olu has coached across three universities—including one top-tiered MBA program and has consulted with clients in the U.S. as well as in places like South Africa, Hong Kong, the U.K., Indonesia, Singapore and Japan.

Certifications

Olu is certified with the International Coach Federation (ICF) as a Professional Certified Coach (PCC) as well as with the European Mentoring and Coaching Council (EMCC) where he earned a global individual accreditation as a Senior Practitioner. Olu is also certified as a Confidence Coach with the American Confidence Institute and holds a certification in Diversity, Equity and Inclusion in the Workplace.

Olu also holds certifications in several instruments/assessments such as the Leadership Circle Profile 360° (LCP) and its companion the Collective Leadership Assessment (CLA), the Emotional-Social Competency Inventory 360° (ESCI), the EQi 2.0 and EQ 360 Certification Intercultural Development Inventory (IDI), the Polarities Approach to Continuity & Transformation (P.A.C.T.) as well as in the Myers-Briggs Type Indicator (MBTI).

Accomplishments

Olu was named one of the Top 20 Coaches in Washington, DC for 2021 by Influence Digest. He has also been a frequent guest on podcasts such as Amerikan Therapy, Getting Unstuck, WellMarkt, and The DAP Project. Olu has presented at the Association for Talent Development, the Chesapeake Bay Organization Development Conference, and with the Executive Leadership Council at both their Leadership Development Weeks and their Mid-Level Managers Symposiums, whose attendees represent the Fortune 1000 and Global 500.